



Reference No. 11.48

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TOURIST ACCOMMODATION – SEPTEMBER QUARTER 1975

SUMMARY OF RESULTS

	July	Aug.	Sept.
	%		
• Australian room occupancy rate during September quarter 1975	44.9	51.5	51.3
• Australian bed occupancy rate during September quarter 1975	30.1	37.9	36.6
	\$'000's		
• Gross takings from accommodation during September quarter 1975	22,095	26,965	26,080

EXPLANATORY NOTES

Introduction

This bulletin contains final results for Australia (excluding the Northern Territory) of the Survey of Tourist Accommodation Establishments for the three months ended 30 September 1975. More detailed statistics for individual States will be published in separate bulletins to be released by the respective State Offices of the Australian Bureau of Statistics.

Background

2. A Census of Tourist Accommodation Establishments was conducted for the year ended 30 June 1974, to identify and measure the amount, type and location of tourist accommodation available throughout Australia. For statistics from the census reference should be made to the bulletin *Census of Tourist Accommodation Establishments, Australia and Australian Capital Territory, Year Ended 30 June 1974* reference number 11.50 and also the separate bulletins released by the respective State Offices of the Bureau. To support these statistics it is useful to have a measure of the utilisation of this accommodation, which can adequately be judged from statistics on occupancy rates.

3. Thus, the Australian Bureau of Statistics decided to commence continuous quarterly Accommodation Surveys, in order to satisfy the needs of various Government Departments as well as private bodies, who are concerned with the development and promotion of tourism in Australia.

Tourist Accommodation Establishment

4. There is no generally accepted definition of a tourist accommodation establishment. For the purpose of the surveys, tourist accommodation establishments have been defined as : hotels, motels and guest houses, which provide short term (i.e. for periods of less than two months) accommodation available to the general public and which provide breakfast.

Scope and Coverage

5. The scope of the Surveys is similar to the scope of the 1973-74 Tourist Accommodation Census except for the omission of caravan parks and holiday flats. Therefore all accommodation establishments (except caravan parks) in classes 9212 and 9213 of the Australian Standard Industrial Classification which reported in the Census or by separate communication that they provide accommodation to short term visitors are included in the Survey.

Type of Establishment

6. The various types of accommodation establishments have been regrouped in the Survey to represent three establishment categories as follows :

- (i) *Licensed hotel with facilities* – an establishment which provides tourist accommodation, is licensed to operate a public bar and provides bath or shower and toilet in most guest rooms.
- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* – an establishment which provides tourist accommodation and, provides bath or shower and toilet in most guest rooms, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (iii) *Licensed hotel, private hotel or guest house without facilities* – an establishment which provides tourist accommodation but which does not provide bath or shower and toilet in most guest rooms.

Definitions

7. *Number of establishments.* The number of tourist accommodation establishments within the scope of the Survey.

Guest Rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests during the three months ended 30 September 1975.

Bed Spaces refers to the maximum number of guests that could be accommodated in beds normally in place at the accommodation establishment during the three months ended 30 September 1975. Three quarter beds were classified as single beds; double beds were counted as two bed spaces.

Room Occupancy Rate refers to the proportion of guest rooms occupied to the number of guest rooms available expressed as a percentage.

Bed Occupancy Rate refers to the proportion of bed spaces occupied to the number of bed spaces available expressed as a percentage.

Takings from Accommodation refers to revenue received from the provision of accommodation during the three months ended 30 September 1975. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded.

Symbols and Other Usages

.. nil or less than \$500
n.a. not available for publication

Any discrepancies between totals and sums of components in tables are due to rounding.

NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION : SEPTEMBER QUARTER 1975

	New South Wales				Victoria				Queensland				South Australia			
	Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities	
	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)	(a)
Establishments	280	756	947	1,983	174	389	581	1,144	506	676	1,353	103	119	388	610	
Guest rooms	7,941	18,636	13,682	40,259	4,621	9,591	7,543	21,755	9,062	8,995	22,364	2,279	3,095	3,790	9,164	
Bed spaces	16,733	52,419	23,035	92,187	10,260	26,779	12,604	49,643	26,315	14,596	50,960	4,919	9,042	6,806	20,767	
NUMBER																
ROOM OCCUPANCY RATES (%)																
1975 -	41.8	53.5	27.0	42.1	45.0	49.4	27.7	40.9	67.3	72.6	57.7	41.9	52.6	26.4	39.1	
July	48.9	64.3	30.5	49.7	49.1	57.8	32.5	47.2	71.0	78.0	61.3	51.3	64.6	29.5	46.8	
August	49.4	62.5	29.7	48.8	50.3	60.7	34.1	49.3	63.7	68.9	55.1	53.5	67.1	30.2	48.4	
September	46.7	60.1	29.1	46.9	48.1	55.9	31.4	45.8	67.4	73.2	58.1	48.9	61.4	28.7	44.8	
Quarter ended 30.9.75																
BED OCCUPANCY RATES (%)																
1975 -	28.7	31.3	20.2	28.0	26.6	27.6	20.9	25.7	44.6	44.2	40.4	27.5	28.0	18.7	24.9	
July	36.0	42.4	24.2	36.6	31.0	36.4	25.8	32.6	50.8	52.3	46.7	37.8	40.1	22.4	33.8	
August	34.9	39.8	22.8	34.7	31.8	37.2	26.4	33.3	42.4	44.1	39.8	39.5	40.3	23.0	34.5	
September	33.2	37.8	22.4	33.1	29.8	33.7	24.3	30.5	46.0	46.9	42.3	34.9	36.1	21.4	31.0	
Quarter ended 30.9.75																
TAKINGS FROM ACCOMMODATION (\$'000)																
1975 -	1,886	4,981	775	7,642	1,127	2,413	542	4,083	1,516	3,336	5,578	413	835	220	1,467	
July	2,329	6,432	937	9,698	1,265	2,970	654	4,890	1,723	3,883	6,414	553	1,103	267	1,923	
August	2,237	6,014	863	9,113	1,281	2,995	662	4,938	1,487	3,334	5,541	574	1,121	276	1,970	
September	6,452	17,428	2,574	26,453	3,674	8,379	1,858	13,911	4,725	10,553	17,534	1,540	3,059	762	5,361	
Quarter ended 30.9.75																

(a) For definition see explanatory notes, paragraph 6.

NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION : SEPTEMBER QUARTER 1975 - continued

	Western Australia				Tasmania				Australian Capital Territory				Australia (b)			
	Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities		Licensed hotels with facilities		Licensed hotels, priv. hotels and guest houses without facilities	
	Total	etc. (a)	Total	etc. (a)	Total	etc. (a)	Total	etc. (a)	Total	etc. (a)	Total	etc. (a)	Total	etc. (a)	Total	etc. (a)
	NUMBER															
Establishments	120	92	312	524	67	54	127	248	14	19	7	40	929	1,935	3,038	5,902
Guest rooms	3,050	3,850	4,775	11,675	1,906	1,381	1,400	4,687	801	1,008	128	1,937	24,905	46,623	40,313	111,841
Bed spaces	5,957	9,271	7,734	22,962	4,093	4,024	2,502	10,619	1,731	2,965	261	4,957	53,742	130,815	67,538	252,095
	ROOM OCCUPANCY RATES (%)															
1975 -	46.6	47.8	39.1	43.9	37.9	40.0	20.4	33.6	56.9	65.7	52.2	61.2	47.6	55.7	30.9	44.9
July	53.2	59.9	44.3	51.8	47.9	52.8	23.8	42.5	55.8	76.3	61.0	66.8	53.7	65.2	34.4	51.5
August	62.2	73.1	47.0	59.6	50.4	55.0	26.0	44.5	61.2	70.4	48.3	65.1	54.5	64.5	34.2	51.3
September	53.9	60.1	43.4	51.7	45.7	49.2	23.4	40.2	57.9	70.8	53.9	64.4	51.9	61.8	33.1	49.3
Quarter ended 30.9.75																
	BED OCCUPANCY RATES (%)															
1975 -	32.9	30.6	30.7	31.3	26.4	22.7	14.4	22.3	35.8	38.0	41.6	37.4	31.6	32.8	23.6	30.1
July	38.9	41.5	35.6	38.8	37.0	34.5	18.3	31.7	39.4	51.7	51.3	47.3	38.5	42.9	27.6	37.9
August	47.0	51.9	39.0	46.3	37.6	36.3	20.4	33.1	41.4	46.2	39.0	44.1	37.9	41.0	26.9	36.6
September	39.5	41.2	35.1	38.7	33.6	31.1	17.7	29.0	38.8	45.3	44.0	43.0	36.0	38.9	26.0	34.8
Quarter ended 30.9.75																
	TAKINGS FROM ACCOMMODATION (\$'000)															
1975 -	676	841	410	1,926	347	263	62	672	297	406	23	726	6,262	13,074	2,758	22,095
July	785	1,060	477	2,322	473	376	86	935	286	471	25	782	7,414	16,295	3,256	26,965
August	940	1,299	515	2,755	496	389	93	977	330	436	20	785	7,344	15,588	3,148	26,080
September	2,401	3,200	1,402	7,003	1,316	1,027	241	2,584	913	1,312	69	2,293	21,020	44,957	9,162	75,139
Quarter ended 30.9.75																

(a) For definition see explanatory notes, paragraph 6. (b) Excludes Northern Territory.

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NOTE. Inquiries concerning these statistics may be made in Canberra by telephoning Mr K. B. Busted on 52 7911 extension 6143 or, in each State capital, by telephoning the office of the Australian Bureau of Statistics.